

Seminars/Workshops/ Conferences Participated/ Presented paper - 2013-14

Department of Commerce						
S.NO	Name of the lecturer	Name of the Conference/Seminar/workshop	University/Institution	International/National/state level	Participated/ Presented paper	Date
1	Dr. M. SIVA SANKAR REDDY	Women empowerment through Micro finance	P.V.K.N GOVT. College Chittoor	National seminar	Presented paper	28 th & 29 th December , 2013
2	Dr. M. SIVA SANKAR REDDY	Service Sector and Quality Management in India	YVUniversity, Kadapa	National Seminar	Participated	21 st & 22 nd February 2014
3	Dr. M. SIVA SANKAR REDDY	Personality development and enhancement of employability skills	YVUniversity, Kadapa	National Seminar	Participated	18 th & 19 th March 2014
4	Dr. M. SIVA SANKAR REDDY	Challenges and Opportunities of MSME in India	S.V.University, Tirupati	National Seminar	Presented paper	22 nd & 23 rd March 2014
5	Dr. Y. RAJASEKAR	Financial Inclusion through Micro finance	P.V.K.N GOVT. College Chittoor	National seminar	Presented paper	28 th & 29 th December , 2013
6	Dr. Y. RAJASEKAR	Empowering Hospital Administrators with Management Skills	Sri Venkateswara College of Engineering and Technology	University Level Seminar	Participated	09 th January 2014
7	Dr. V. MASULAMANI	Self Help Groups- Bank Linkage in India- An overview.	PVKN Govt. College, CHITTOOR	National Seminar	Presented paper	29 th December 2013

8	Dr. V. MASULAMANI	Challenges and Opportunities of MSME in India	S.V.University, Tirupati	National Seminar	Presented paper	23 rd March 2014
9	Dr. P. JYOSHNA	Risk Management in Banking Sector	Vikrama Simhapuri University PG Centre, Kavali	National Conference	Presented paper	16 th & 17 th November 2013
10	Dr. P. JYOSHNA	Impact of Micro finance on self help groups and Bank linkage programme	PVKN Govt. College, CHITTOOR	National Seminar	Presented paper	28 th & 29 th December 2013
11	Dr. P. JYOSHNA	Service Sector and Quality Management in India	YVUniversity, Kadapa	National Seminar	Participated	21 st & 22 nd February 2014

Seminars/Workshops/ Conferences Participated/ Presented paper 2014-15

Department of Commerce						
S.NO	Name of the lecturer	Name of the Conference/Seminar/workshop	University/Institution	International/National/state level	Participated/ Presented paper	Date
1	Dr. M. SIVA SANKAR REDDY	Economic Empowerment of Women in Dairying in Chittoor district	KSN Govt. Degree College for Women, Anantapur	National Seminar	Presented paper	20 & 21 st August, 2014
2	Dr. M. SIVA SANKAR REDDY	Growth and Performance of National Stock Exchange	Govt. Degree College, Rajampeta	National Seminar	Presented paper	5 th & 6 th September, 2014
3	Dr. M. SIVA SANKAR REDDY	Foreign Direct Investment in India – Current Scenario	Govt. Degree & PG College, Puttur	National Seminar	Presented paper	27 th September 2014
4	Dr. M. SIVA SANKAR REDDY	Human Resource Development in Higher Education and The Role of Government Degree Colleges in AP	Govt. College Gazetted Teachers' Association, AP	State level Seminar	Participated	13 th December 2014
5	Dr. M. SIVA SANKAR REDDY	Rural Industrialization with special reference to Micro, Small and Medium Enterprises Sector	Dept. of Economics, GDC, Khairatabad, Hyderabad	National Seminar	Participated	9 th January 2015
6	Dr. M. SIVA SANKAR REDDY	Trends and Issues in Management Education in India	School of Management, Manipal University, Manipal	International Seminar	Presented paper	30 th & 31 st January, 2015
7	Dr. M. SIVA SANKAR REDDY	Economic Growth through Women Empowerment	Sri Padmavathi Women's Degree and PG College, Tirupati	National Seminar	Presented paper	21 & 22 nd February, 2015

8	Dr. M. SIVA SANKAR REDDY	Commentary on Consumer Protection	Govt. Degree College(M), Autonomous, Kadapa	National Seminar	Presented paper	13 th March, 2015
9	Dr. M. SIVA SANKAR REDDY	Women Entrepreneurs Development in India	SVU College of Commerce, Management and Computer Sci., Tirupati	National Seminar	Presented paper	11 th & 12 th April, 2015
10	Dr. Y. RAJASEKAR	Orientation Programme for lecturers	Indira Gandhi National Open University	University Level Seminar	Participated	25 th July 2014
11	Dr. Y. RAJASEKAR	Flow of FDI's in India – A Study	Government Degree & P.G. College, Puttur.	National Seminar	Presented paper	27 th September 2014
12	Dr. Y. RAJASEKAR	Human Resource Development in Higher Education and the role of Govt. Degree College, A.P	Govt.College Gazetted Teachers Association	State Level Seminar	Participated	13 th December 2014
13	Dr. Y. RAJASEKAR	Challenges & Strategies for Consumer Production	Govt. College for men(A), Kadapa	National Seminar	Participated	13 th March 2015
14	Sri. B. PURUSHOTHAM NAIDU	“Human resource development in higher education and role of government degree colleges in A.P	GCGTA,A.P	State Seminar	Participated	13 th December, 2015
15	Dr. V. MASULAMANI	Food Security in India-An Overview	K.S.N. Govt. Degree College, Ananthapuram	National Seminar	Participated	20 th & 21 st August 2014
16	Dr. V. MASULAMANI	Role of Sebi in Indian Capital Market	Govt. Degree College. Rajampeta	National Seminar	Presented paper	6 th September 2014

17	Dr. V. MASULAMANI	Impact of FDI in Indian Insurance Sector	Manonmanniam Sundaranar University, Tirunelveli	International Conference	Presented paper	11 th & 12 th September 2014
18	Dr. V. MASULAMANI	Financial Inclusion in India	Govt. Degree College, Zaheerabad	National Seminar	Presented paper	22 nd & 23 rd September 2014
19	Dr. V. MASULAMANI	Recent Trends in the Foreign Investment in India	Govt. Degree & PG College, Puttur	National Seminar	Presented paper	27 th September 2014
20	Dr. V. MASULAMANI	Risk Management in Agricultural Sector in India	Visvodaya Govt. Degree College, Venkatagiri	National Seminar	Presented paper	11 th & 12 th February 2015
21	Dr. V. MASULAMANI	Consumer Protection Act. An Overview	Govt. College for men(A), Kadapa	National Seminar	Presented paper	13 th March 2015
22	Dr. V. MASULAMANI	Micro Small and Medium Enterprises : Role in Economic Development in India	S.V.University- Tirupati	National Seminar	Participated	12 th April 2015
23	Dr. P. JYOSHNA	Challenges and Strategies of food security in India	KSN Govt. Degree College(W), Ananthapur	National Conference	Participated	20 th & 21 st August 2014
24	Dr. P. JYOSHNA	Role of Primary cooperative societies in Agriculture finance	Mahathama Gandhi University, Kottayam, Kerala	National Seminar	Participated	22 nd August 2014
25	Dr. P. JYOSHNA	“Human resource development in higher education and role of government degree colleges in A.P	GCGTA,A.P	State Seminar	Presented Paper	13 th December, 2014
26	Dr. P. JYOSHNA	Management of Change issues and Development Perspectives	Manipal University, Manipal	International Conference	Presented Paper	30 th & 31 st January 2015

27	Dr. P. JYOSHNA	Consumer Protection and Empowerment in India	VIT University, Vellora	National Workshop	Presented Paper	12 th & 13 th February 2015
28	Dr. P. JYOSHNA	Challenges and Strategies for Consumer protection	Govt. Degree College(M), Autonomous, Kadapa	National	Presented Paper	13 th March, 2015
29	Dr. P. JYOSHNA	Entrepreneurship and Development of Micro small and medium enterprises	SVU College of Commerce and Management, S V University, Tirupathi	National Seminar	Presented Paper	11 th & 12 th May 2015

Seminars/Workshops/ Conferences Participated/ Presented paper - 2015-16

Department of Commerce						
S.N O	Name of the lecturer	Name of the Conference/Seminar/workshop	University/ Institution	International/ National/ state level	Participated/ Presented paper	Date
1	Dr. M. SUDHAKAR REDDY	The role of statistical tools in Data Analysis of Research Projects and Thesis	Dept. of Statistics, PVKN Govt. College, Chittoor	National Seminar	Presented Paper	26 th & 27 th June 2015
2	Dr. M. SUDHAKAR REDDY	DST Sponsored Inspire Internship Science Camp	PVKN GC CHITTOOR	INSPIRE	Presented Paper	19 th – 23 rd October 2015
3	Dr. M. SUDHAKAR REDDY	India, A hot spot of environmental challenges and need of the multidisciplinary approach to solve the environmental issues	Dept of Zoology, PVKN GC CHITTOOR	National Seminar	Presented Paper	15 th & 16 th December 2015
4	Dr. M. SUDHAKAR REDDY	Institutional finance for the development of Scheduled Castes and Scheduled Tribes in Andhra Pradesh	Dept. of Commerce Govt. Degree College, Nagari	National Seminar	Presented Paper	29 th January 2016
5	Dr. M. SIVA SANKAR REDDY	Quality Enhancement in Govt. Degree Colleges – Role of Teachers	Govt. College Gazetted Teachers’ Association	State level Seminar	Participated	10 th October, 2015
6	Dr. M. SIVA SANKAR REDDY	General Principles and Practice on MGNREGS	Govt. Degree & PG College, Nagari	National Seminar	Presented Paper	30 th & 31 st October, 2015
7	Dr. M. SIVA SANKAR REDDY	Natural Disaster and Risk Management	P.V.K.N. Govt. College, Chittoor	National Seminar	Presented Paper	15 th -16 th December, 2014

8	Dr. M. SIVA SANKAR REDDY	An Overview of Mutual Fund Industry in India	Kristu Jayanthi College, Bangalore	International	Presented Paper	7 th & 8 th Jan, 2016
9	Dr. M. SIVA SANKAR REDDY	An Overview of Incentives for the Industrial Development of SC & ST in AP	GDC, Nagari	National	Presented Paper	29 th January 2016
10	Dr. M. SIVA SANKAR REDDY	Self Help Group Bank Linkage Programme in India – An Analytical Review	S.V. University, Tirupati	National	Presented Paper	27 th & 28 th February 2016
11	Dr. Y. RAJASEKAR	“Quality Enhancement in Govt. Degree Colleges – Role of Teacher	Govt. College Gazetted Teachers Association	State Level Seminar	Participated	10 th October 2015
12	Dr. Y. RAJASEKAR	“Impact of MGNREGS on Rural Development	Govt. Degree & PG College, Nagari, Chittoor.	National Seminar	Participated	30 th & 31 st October 2015
13	Dr. Y. RAJASEKAR	India Hotspot of Environmental Challenges and Need of the Multidisciplinary approaches to solve the Environmental issue	Dept. of Zoology, PVKN Govt. College, Chittoor	National Seminar	Participated	15 th & 16 th December 2015
14	Dr. Y. RAJASEKAR	Institutional Finance for the development of schedule Caste & schedules tribes in A.P	Govt. Degree & PG College, Nagari, Chittoor	National Seminar	Participated	29 th January 2016
15	Sri. B. PURUSHOTHAM NAIDU	“Human resource development in higher education and role of government degree colleges in A.P	GCGTA, A.P	State Seminar	Participated	10 th October, 2015
16	Sri. B. PURUSHOTHAM NAIDU	India, A hot spot of environmental challenges and need of the multidisciplinary approach to solve the environmental issues	Dept of Zoology, PVKN GC CHITTOOR	National Seminar	Presented Paper	15 th & 16 th December 2015

17	Sri. B. PURUSHOTHAM NAIDU	Institutional finance for the development of Scheduled Castes and Scheduled Tribes in Andhra Pradesh	Dept. of Commerce Govt. Degree College, Nagari	National Seminar	Presented Paper	29 th January 2016
18	Sri. E. CHANDRA NAIDU	“Human resource development in higher education and role of government degree colleges in A.P	GCGTA,A.P	State level Seminar	Participated	10 th October, 2015
19	Sri. E. CHANDRA NAIDU	DST Sponsored Inspire Internship Science Camp	PVKN GC CHITTOOR	INSPIRE	Participated	19 th – 23 rd October 2015
20	Sri. E. CHANDRA NAIDU	India, A hot spot of environmental challenges and need of the multidisciplinary approach to solve the environmental issues	Dept of Zoology, PVKN GC CHITTOOR	National Seminar	Presented Paper	15 th & 16 th December 2015
21	Sri. E. CHANDRA NAIDU	Institutional finance for the development of Scheduled Castes and Scheduled Tribes in Andhra Pradesh	Dept. of Commerce Govt. Degree College, Nagari	National Seminar	Presented Paper	29 th January 2016
22	Sri. K. V. CHIDAMBARAM	Introduction to Entrepreneurship	Pithapur Rajah’s Govt. College, Kakinada	State level Workshop	Participated	17 th to 19 th April 2016
23	Dr. V. MASULAMANI	Women Empower in Rural India- An Overview	Manonmanniam Sundaranar University, Tirunelveli	National Seminar	Participated	9 th & 10 th July 2015
24	Dr. V. MASULAMANI	“Quality Enhancement in Govt. Degree Colleges – Role of Teacher	Govt. College Gazetted Teachers Association	State Level Seminar	Participated	10 th October 2015
25	Dr. V. MASULAMANI	An overview of MGNREGS on Rural Development	Govt. Degree & PG College, Nagari, Chittoor.	National Seminar	Presented Paper	30 th & 31 st October 2015
26	Dr. P. JYOSHNA	“Quality Enhancement in Govt. Degree Colleges – Role of Teacher	Govt. College Gazetted Teachers Association	State Level Seminar	Participated	10 th October 2015

27	Dr. P. JYOSHNA	Emerging trends in global accounting and Finance	Kristhu Jayanthi College(A), Bengalure	International Conference	Presented Paper	7 th & 8 th January 2016
28	Dr. P. JYOSHNA	Poverty alleviation through micro finance- Role of NABARD	S.V. University, Tirupati	National	Presented Paper	27 th & 28 th Jan 2016
29	Dr. P. JYOSHNA	Introduction to Entrepreneurship	Pithapur Rajah's Govt. College, Kakinada	State level Workshop	Presented Paper	17 th - 19 th April 2016

Seminars/Workshops/ Conferences Participated/ Presented paper - 2016-17

Department of Commerce						
S.NO	Name of the lecturer	Name of the Conference/Seminar/workshop	University/Institution	International/ National/ state level	Participated/ Presented paper	Date
1	Dr. M. SUDHAKAR REDDY	Service Quality and Customer Relationship Management Practices in 21 st Century : Emerging issues and Challenges	Dept. of Commerce, S.V. University, Tirupathi	National Seminar	Presented Paper	6 th & 7 th August 2016
2	Dr. M. SUDHAKAR REDDY	Happiness Initiative for Youth Empowerment	PVKN GC CHITTOOR	State level workshop	Presented Paper	06 th December 2016
3	Dr. M. SUDHAKAR REDDY	Inclusive growth startup India – Standup India: Opportunities and Challenges	Dept. of Commerce, S.V. University, Tirupathi	National Seminar	Presented Paper	10 th & 11 th February 2017
4	Dr. M. SUDHAKAR REDDY	Impact of Welfare and development Schemes on the Socio-Economic Development of Scheduled tribes in India	Dept. of Commerce, Govt. Degree College, Nagari	National Seminar	Presented Paper	23 rd & 24 th March 2017
5	Dr. M. SIVA SANKAR REDDY	Non-Timber Forest Produce (NTFP) for Livelihood Security of Tribal Communities in India”	GDC, Nagari	National Seminar	Presented Paper	22-24 October, 2016
6	Dr. M. SIVA SANKAR REDDY	Happiness Initiative for Youth Empowerment	P.V.K.N. Govt. College, Chittoor	State level Seminar	Presented Paper	06-12-2016
7	Dr. M. SIVA SANKAR REDDY	Farmer’s Suicides : Causes, Consequences & Preventative Measures	MALD Govt. Arts & Science Colleeg, Gadwal	State level Seminar	Presented Paper	8-9 Feb, 2017

8	Dr. M. SIVA SANKAR REDDY	Inclusive Growth through Startup – India: Opportunities and Challenges	SVU College of Commerce, Tirupati	National Seminar	Presented Paper	10-11-Feb, 2017
9	Dr. M. SIVA SANKAR REDDY	Impact of Socio-economic Development Schemes of Scheduled tribes in India	Visvodaya GDC, Venkatagiri	National Seminar	Presented Paper	21-22-Feb, 2017
10	Dr. M. SIVA SANKAR REDDY	Marketing of Financial Services (MIFS) – Trend and Strategies	SVU College of Commerce, Tirupati	National Seminar	Presented Paper	18-19 March, 2017
11	Dr. M. SIVA SANKAR REDDY	Impact of Welfare and Development Schemes on the Socio-Economic Development of Scheduled Tribes in India	GDC, Nagari	National Seminar	Presented Paper	23-24 March, 2017
12	Dr. Y. RAJASEKAR	Knowledge of Information Technology at UG Level	IGMGR	International Seminar	Presented Paper	08 th August 2016
13	Dr. Y. RAJASEKAR	Welfare Development Scheme in Socio Economic Development of Scheduled caste people in India	Govt. Degree & PG College, Nagiri, Chittoor	National Seminar	Presented Paper	20 th August 2016
14	Dr. Y. RAJASEKAR	Women Empowerment Ancient to Modern	IGMER	International Seminar	Presented Paper	5 th October 2016
15	Dr. Y. RAJASEKAR	Importance of Non-Tribes Forest in Tribal Livelihood in India,	Govt. Degree & PG College, Nagiri, Chittoor	National Seminar	Presented Paper	22 nd -24 th October 2016
16	Dr. Y. RAJASEKAR	Financial Inclusions through Micro Finance Model For the purpose of Fencing	P.V.K.N Govt. College, Chittoor	Certification of Appreciation	Presented Paper	3-4 th March, 2017

17	Dr. Y. RAJASEKAR	Impact of Welfare and Development Schemes on Socio-Economic development	Govt. Degree & PG College, Nagiri, Chittoor	National Seminar	Presented Paper	23 rd – 25 th -03-2017
18	Sri. K. V. CHIDAMBARAM	“Non timber forest produce (NTFP) for livelihood security of tribal communities in India”	Govt. Degree College, Nagari	National Seminar	Presented Paper	22-24 th October, 2016
19	Sri. K. V. CHIDAMBARAM	Special Economic zones- A Boon or Bane to Indian Economy	Sri VSSC Govt. Degree College, Sullurpet, SPRR Nellore, A.P	National Seminar	Presented Paper	29 th & 30 th November 2017
20	Sri. K. V. CHIDAMBARAM	Happiness initiative for youth empowerment (Encl. 06)	P.V.K.N. Govt. College Chittoor	State Level Workshop	Presented Paper	06 th December, 2016
21	Dr. K. V. CHIDAMBARAM	Impact of Welfare and development Schemes on the Socio-Economic Development of Scheduled tribes in India	Dept. of Commerce, Govt. Degree College, Nagari	National Seminar	Presented Paper	23 rd & 24 th March 2017
22	Dr. V. MASULAMANI	Happiness Initiative for Youth Empowerment	PVKN Govt. College, CHITTOOR	State Level	Participated	06 th December 2016
23	Dr. V. MASULAMANI	Startup India and Standup India- An Overview	SV University-Tirupati	National Conference	Presented Paper	11 th February 2017
24	Dr. V. MASULAMANI	Green Marketing in India- AN Overview	SV University-Tirupati	National Seminar	Presented Paper	19 th March 2017
25	Dr. V. MASULAMANI	Overview of Development of Scheduled Tribes in India	Govt. Degree & PG College, Nagari	National Seminar	Presented Paper	24 th March 2017

Seminars/Workshops/ Conferences Participated/ Presented paper - 2017-18

Department of Commerce						
S.NO	Name of the lecturer	Name of the Conference/Seminar/workshop	University/Institution	International/National/ state level	Participated / Presented paper	Date
1	Dr. Y. RAJASEKAR	Performance problems on prospects of MSMEs in India	ICSSR	National Seminar	Presented Paper	28-29 th July, 2017
2	Dr. Y. RAJASEKAR	Issues and Challenges of Digital Payments System in India	Govt. Degree & P.G. College, Puttur	National Seminar	Presented Paper	18 th & 19 th August 2017
3	Dr. Y. RAJASEKAR	Trends in Conservation of Bio-Diversity	P.V.K.N. Govt. College, Chittoor.	Workshop	Participated	24 th & 25 th August 2017
4	Dr. Y. RAJASEKAR	Special Economic Zones –A Boon or Bane to Indian Economy	Sri. VSSC. Govt. College, Sullurpet, Nellore	National Seminar	Presented Paper	29 th to 30-November 2017
5	Dr. Y. RAJASEKAR	“Mother tongue – An Effective tool of Modern Context”	P.V.K.N. Govt. College, Chittoor	National Seminar	Presented Paper	22 nd & 23 rd 2018
6	Dr. Y. RAJASEKAR	GST in India: Impact of GST: Analysis	P.V.K.N. Govt. College, Chittoor	National Seminar	Presented Paper	20 th & 21 st April 2018
7	Dr. K. V. CHIDAMBARAM	Issues and Challenges of Digital Payment Systems in India	Govt. Degree & PG College Puttur	National Seminar	Presented Paper	18 th & 19 th August 2017

8	Dr. K. V. CHIDAMBARAM	Trends in Conservation of Biodiversity	PVKN GC , Chittoor	National Workshop	Presented Paper	24 th & 25 th Aug 2017
9	Dr. K. V. CHIDAMBARAM	Special Economic Zones – A Boon or Bane to Indian Economy	Sri. VSSC Degree College, Sullurpet, SPSR Nellore(Dt).	National Seminar	Presented Paper	29 th & 30 th November 2017
10	Dr. K. V. CHIDAMBARAM	“Mother tongue – An Effective tool of Modern Context”	Department of Telugu PVKN Govt. College Chittoor.	National Seminar	Presented Paper	22 nd & 23 rd February 2018
11	Dr. K. V. CHIDAMBARAM	GST in India – Implications	Department of Telugu PVKN Govt. College Chittoor.	National Seminar	Presented Paper	20 th & 21 st April 2018
12	Dr. V. MASALAMANI	Issues and Challenges of Digital Payment Systems in India	Govt. Degree & PG College Puttur	National Seminar	Presented Paper	18 th & 19 th August 2017
13	Dr. V. MASALAMANI	DST Sponsored Inspire Internship Science Camp-2017	PVKN Govt. College Chittoor.	National Workshop	Presented Paper	23 rd to 27 th September 2017
14	Dr. V. MASALAMANI	Special Economic Zones – A Boon or Bane to Indian Economy	Sri. VSSC Degree College, Sullurpet, SPSR Nellore(Dt).	National Seminar	Participated	29 th & 30 th November 2017
15	Dr. V. MASALAMANI	“Mother tongue – An Effective tool of Modern Context”	Department of Telugu PVKN Govt. College Chittoor.	National Seminar	Presented Paper	22 nd & 23 rd February 2018
16	Dr. V. MASALAMANI	Higher Education in the Light of the states: Trends, Opportunities and Challenges	A.P .Government College Teachers ‘ Association	National Seminar	Presented Paper	11 th March 2018
17	Dr. V. MASALAMANI	GST in India – Implications	Department of Telugu PVKN Govt. College Chittoor.	National Seminar	Presented Paper	20 th -21 st April 2018

18	Dr. P. JYOSHNA	“Mother tongue – An Effective tool of Modern Context”	Department of Telugu PVKN Govt. College Chittoor.	National Seminar	Presented Paper	22 nd & 23 rd February 2018
19	Dr. P. JYOSHNA	GST in India – Implications	Department of Telugu PVKN Govt. College Chittoor.	National Seminar	Presented Paper	20 th -21 st April 2018